



## Mayor's Summer Youth Employment Program 2010

SYEP provides an array of summer enrichment experiences in DC's leading industries. This short-term employment and training program provides thousands of youth with an opportunity to gain practical work experience and be compensated.

**Participants will be paid federal minimum wage  
30 hours/week  
SYEP runs June 26 through August 17  
Ages 14 – 21 | High School and College  
DCCAH will place up to 100 youth throughout DC**

### Media Arts Camp 2010 – DC Commission on the Arts and Humanities

DCCAH in partnership with DOES (Department of Employment Services), DHCD (Department of Housing and Community Development); private sector, non-profit arts organization and professional artists will provide 100 DC youth with exposure to the arts across multiple mediums with a specific emphasis on the media arts. All participating youth will walk away with valuable skills and work experience in graphic design, filmmaking, brand development, photojournalism, print, information technology and digital media.

The Media Arts Camp is broken into the following categories of experiential learning opportunities:

- The youth have curriculum-based training by teaching artists to produce materials for local businesses or community-based organizations. Youth will identify and provide **media arts services** using the skills they have acquired. This initiative will engage youth in a variety of practical arts projects with strong deliverables, including but not limited to a portfolio with work samples, commercials and radio spots.
- The program will include specialized **workshops** that will give youth a fuller understanding of careers within the media arts.
- Youth will engage in curriculum-based **field trip** learning experiences to places such as Corcoran College of Design, CNN, XM, BET, Washington Post, NPR, Fox 5 to tour facilities, meet college students, and meet a range of executives and production hands to exposing them to the vast landscape of career/workforce opportunities in the creative economy.
- **Internships** at marquee media companies such as CNN, BET, Fox5, City Paper, National Geographic, Associated Press, NPR and XM Satellite Radio and Marketing/PR companies; as well as placement at returning arts organizations from 2009's SYEP.
- **Exhibition** of youth created media projects, portfolio's, with a fusion of live art and performance will be presented at the Corcoran Community Gallery at THEARC for a finale/ribbon cutting celebration with the Mayor (TBD). These works will also be featured online at the DCCAH website and viral mechanisms.

#### Logistics

- DCCAH will vet/interview youth interest in media arts prior to placement in program
- Orientation for youth will be conducted by DCCAH to include professional and behavioral etiquette in the work place.
- Payroll assistance, travel stipend and schedule will be coordinated by DCCAH staff

Updated as of 4.8.10